

21 May 2014



Geoff Gardner (via email)

Dear Geoff,

Thank you for your letter to me and your work in assembling the petition. It is very good to see such a demonstration of support for the well-being of our NFSA. I know Michael has been in touch with you and let you know I am away until next week, but wanted to respond to you personally in the meantime.

Change in any organisation is challenging and often painful. The restructure of the NFSA has been necessary not only to respond to the evolving digital environment, but also to address our financial sustainability into the future. As we are all acutely aware, over a number of years, all kinds of organisations, and government agencies in particular, need to respond to change and in many cases, do more with less. The NFSA is not alone in dealing with this, of course.

We are fortunate in having a group of committed supporters like you and those who have been part of the petition who believe, as we believe, that what the NFSA does, matters. We believe it will matter even more into the future in a world where our audiovisual memory relies more heavily on digital technology and Australia's wish and need to enrich and share our culture and creativity is even more pronounced in, in many respects, a homogenised world.

The restructure has been a very difficult time and job losses are acutely felt. We have tried to manage this with as much sensitivity and constructiveness as possible, but it is always difficult for everyone - but mostly those affected and their families. The decisions have not been taken lightly. However, we are confident the NFSA will come out as a stronger, more widely relevant organisation, better positioned to deliver our mission to collect, preserve and share Australia's audiovisual heritage in the most meaningful way possible.

Your support and those who also care so deeply about the NFSA will become increasingly important to us as we engage more in industry partnerships and alliances and with our audiences, in order to fulfil our ambitions.

I look forward to meeting in due course and thank you again for your concern and support of the NFSA.

Kind regards

A handwritten signature in black ink, appearing to read "Gabrielle Trainor".

Gabrielle Trainor
Chair, NFSA

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